

Lorie Ransom *design & illustration*

Profile Senior graphic designer with more than 13 years experience working with clients in a broad range of industries. Experience leading large projects as well as providing design and production support. Creative skills include concepting, art direction, illustration and naming. Technical skills include front-end web development.

Employment **2009 – Present**

Freelance Designer. Print and interactive design, illustration and web development. Clients include Stoke Strategy, Creative Circle, Penley Consulting LLC, The Seattle Times, Viewpath and The Garrigan Lyman Group.

1999 – 2009

Phinney Bischoff Design House. Senior Designer. Carried a variety of projects from concept to completion, including corporate identity systems, brochures, packaging, print advertising, web sites and direct mail. Worked closely with clients and team members, coordinating project details including concept development and presentation, selection and art direction of photographers and illustrators, mechanical artwork production and print production supervision. Additional contributions include illustration, copy editing and naming. Partial client list: Swedish Medical Center, University of Washington, Bill & Melinda Gates Foundation, Seattle Children's, Symetra Financial and Columbia Winery.

1997 – 1999

RBMM/The Richards Group. Designer. Developed identity systems, packaging and print collateral material. Generated name lists for company naming services. Partial client list: Fox River Paper Company, EDS and Crossmark.

Other Work **Ongoing**

Flying Start Naming and Verbal Identity. Naming. Developing name lists on a project basis.

Volunteer

Seattle Audubon Society. *Pro bono* design work for the Marketing Communications Committee and the Publications Committee. Designed *Amphibians of the Pacific Northwest*, a 250-page guidebook published by Seattle Audubon Society in 2005.

Education **Continuing**

School of Visual Concepts, lynda.com online tutorials

1996

Bachelor of Fine Arts in Communication Design, *summa cum laude*, Texas State University. Member of the Council of Student Scholars. Member and treasurer of the Association of Student Communication Designers.

Software

Highly proficient in: Adobe InDesign, Photoshop and Illustrator
Experience with: Adobe Flash and Object-Oriented ActionScript 3.0, HTML, CSS, Panic Coda, WordPress development